

**20
25**

**Réunion des Ambassadeurs de
bonne volonté de l'UNESCO**

—
**UNESCO Goodwill
Ambassadors meeting**

Activity Report / Recueil d'Activités

**Maison de l'UNESCO /
UNESCO house
7 place de Fontenoy
75007**

**27.10.2025
UNESCO.ORG**



unesco

**Ambassadeurs
de bonne volonté**



**Goodwill
Ambassadors**

EARTHSAVERS DREAM ENSEMBLE

ARTIST FOR PEACE
DIRECTOR: CECILE GUIDOTE-ALVAREZ

The Earthsavers DREAM Ensemble (Development, Rehabilitation and Environmental Education through Arts, Media and Science) is a cooperative of artists, educators and civic leaders of the Philippines that aspire to democratize culture and consider arts as a catalyst for social change, peace, tolerance and hope. Recent activities have focused on leveraging artistic expression and cultural heritage to promote awareness and action on the United Nations' Sustainable Development Goals (SDGs), particularly in relation to climate change and peace.



Ambassador Gretha Ortyga with UNESCO Assistant Director General Wendy Watson-Wright, Ms. Cecile Guidote-Alvarez and the Earthsavers DREAM Ensemble

At the 29th United Nations Climate Change Conference (COP 29) in November 2023, the Earthsavers Ensemble introduced their proposal for the SDGs Peace & Climate ResiliArt Olympics - an innovative cultural platform encouraging countries to showcase artistic expressions related to climate action and peace within their country pavilions. Following the COP 29 summit, the Earthsavers collaborated with the Philippine Congress and UNESCO to gain institutional support for culture-based climate initiatives. In late 2023 and early 2024, a resolution supporting these efforts was advanced in the Philippine House of Representatives. Simultaneously, Earthsavers seek a resolution furthering their cultural climate action mission at COP 30 (November 2025) in Brazil including efforts to embed culture-based lifelong learning and climate awareness within the COP country pavilions and is preparing to pilot the SDGs Peace & Climate ResiliArt. This platform aims to deepen global understanding of climate science through arts and technology, fostering collective action toward decarbonization, poverty eradication, and peacebuilding.

The Ensemble continues to collaborate with international partners, governments, and civil society to promote culture-based climate diplomacy, ensuring that vulnerable populations, such as small island and archipelagic states, receive focused attention within the global sustainability agenda.



SDGs can Heal our Wounded World

Healing our wounded world requires an **inclusive heritage-based Techno Resilient SDGs lifelong learning** as we face a quadruple existential crisis of conflicted areas, climate catastrophes, covid resurgence and collapsing economy. We see in close-up the suffering and pain: loss of lives, livelihood, homes, infrastructure, historical sites. In lieu of nuclear arms build-up, we should harness and mobilize the vast resources of indigenous heritage and basic values, arts, and media expertise providing cultural caregiving to the vulnerable as a creative concientising weapon to stop violence against Mankind and Mother Earth. **Not by Force of arms but by the power of Arts synergized with media technology**, we can win the war against poverty and pollution, illiteracy and injustice, tyranny and terrorism, disease and drugs, crime and corruption.

The Earthsavers with our partners have succeeded to push for a significant culture input in COP that popularizes climate science in cultural symbols and language that people understand with capacity and confidence building and a UNESCO resolution can guarantee a **virtual SDGs Cultural Olympics** through techno-arts manifestations in country and NGO pavilions reflecting the moral conscience of mankind to help inform, motivate and involve people fully in a sustainable development process and peaceful co-existence ensuring worldwide media coverage. Politics divides but arts can bond nations united to affirm life, recharge memory and theatrically re-echo the call for ceasefire and decarbonization to fulfill the **UN SDGs 2030 Agenda** as we celebrate the **80th anniversary of the United Nations** which has been celebrated at the House of Representatives in October 2025.

Our indigenous heritage and spiritual traditions are as much threatened with extinction as our endangered flora and fauna. The economically, socially, physically or mentally disabled, the children and the elderly, the refugees and others in difficult circumstances must have access to their rights to culture. Arts education has been limited to the elite. The impoverished must have equal opportunity to discover and develop the gold mine of talents to unleash their creative power to confront, cope and transform their social realities, heal trauma, generate creative industries in a spirit of freedom, and diversity communicating self-worth, hope with a vision and commitment for a dignified life. There is a failure of communication and education. This can be addressed through more accurate, wider presentation in media as a creative classroom on air with appropriate materials, curriculum and a sensitive approach to eco-cultural tourism.

The intergenerational and interdisciplinary, inclusive lifelong learning methodology of the Earthsavers DREAMS Ensemble with the National I.T.I Center based at the Manila Clock Tower Museum has been adopted as SDGs lifelong learning center by the Department of Interior and Local Government (DILG) as prime Techno ResiliArt comprehensive model of reaching out to all sectors of the community from the urban slum to the depressed coastal areas to collectively protect people and planet promote poverty eradication and peace through partnership.

The wealth of the nation depends on the wise sensitive relevant development of both natural resources and human resources. Cultural Development through empowerment of the lost, the last, the least and lonely can transform the forgotten into responsible, productive citizens. **WE MUST WALK THE TALK.** Culture is the essential ingredient of sustainable development which is retarded or accelerated depending on the absence or effective application of culture as a catalyst for education **LEAVING NO ONE BEHIND**, the basic central principle of the **UN 2030 Agenda for Sustainable Development** and **Development Goals (SDGs)**. Indeed, capital investment for culture is imperative as **Earthsavers** suggest a Debt for SDGs Culture Swap. Acting together now will save the future.



CECILIA GUIDOTE-ALVAREZ

Director, Earthsavers DREAMS Ensemble/ UNESCO Artist for Peace

27th of October 2025

UNESCO Goodwill Ambassadors Assembly, UNESCO Headquarter

7 place de Fontenoy, 75352 Paris, France



UNESCO Director General Madame Audrey Azoulay confirmed support for cultural input for COP 30 in Belem, Brazil and beyond



Ms. Nada Al-Hassan, Senior Coordinator of the UNESCO Goodwill Ambassadors Programme was given directive to include Artist for Peace Techno ResiliArt videos in the Global Cultural Panorama at COP 30 underscoring inclusion, human rights and intercultural dialogues



UNESCO Assistant Director General for Education, Ms. Stefania Gianini

has designated the director of Education for SDGs to join forces in Belem at the UN Pavilion for launching the SDGs Global Panorama initiated by Earthsavers DREAMS National I.T.I Center with partners



UNESCO Assistant Director General for Communication and Information, Mr. Tawfik Jelassi

Discuss inclusive communications from children to elderly including out-of-school youth and victims of human rights abused underscoring protection of Journalists



Ms. Camilla Nordheim-Larsen

UNESCO Chief, Section for Donor Outreach and Resource Mobilization

Initial talks for collaboration discussed possibility of Debt for SDGs Culture-Education Swap



Magsaysay Outstanding Asian Awardee, Cecilia Guidote-Alvarez

With fellow **Artist for Peace, Ms. Hedva Ser** discussing the donation of her **Sculpture for Peace** to be installed by arrangements of **Earthsavers** founded by the late **Senator Heherson T. Alvarez** with assistance arranged by **South South Cooperation Council** Chair, **Mr. Viktor Sebek** in Marawi City hosted by **Governor Mamintal Alonto Adiong**

UNESCO PANEL



with UNESCO Director General Audrey Azoulay



With UNESCO Assistant DIRECTOR General for Culture Mr. Ernesto Ottone-Ramirez



Ms Cecilia Guidote-Alvarez
Director, Earthsavers DREAMS
Ensemble
UNESCO Artist for Peace
Founder, Philippine Educational Theater
Association (PETA)
President, International Theatre
Institute-Social Change Network

19 May 2025

Culture Sector
The Assistant Director-General

Ref: CLT/CPD/25/1263

Dear Ms Guidote-Alvarez,

At the outset, I wish to reiterate my sincere appreciation for the work carried out by your organization in championing the role of culture for climate action and supporting public engagement on this topic through a people-centered perspective. UNESCO believes that the commitment of Member States and non-governmental organizations to advocating for culture-based climate action is particularly meaningful at this crucial juncture ahead of COP30. Culture and climate action will also be one of the priority areas of the upcoming UNESCO World Conference on Cultural Policies – MONDIACULT 2025, to be hosted by the Government of Spain from 29 September to 1 October 2025.

As we look toward COP30 and beyond, it is essential to recognize that the climate crisis poses one of the greatest threats to culture in all its forms. Meanwhile, culture is also a powerful resource for addressing the various impacts of climate change. In this sense, including cultural dimensions into climate strategies and actions fosters increasingly resilient and adaptive communities. Similarly, cultural and creative industries are recognized as key enablers of climate action, playing a pivotal role in shifting mindsets and supporting behavioural change.

With this background, UNESCO welcomes enhanced commitment and alliances across a broad diversity of stakeholders and constituencies to ensure that culture becomes part of the global climate discussions at the forthcoming COP30 under Brazil's presidency. In particular, your organization, in liaison with the National Commission of the Philippines to UNESCO, may wish to consider requesting UNESCO's patronage for specific events on culture and climate action to be organized in the framework of the COP. Synergies may also be sought with the ongoing commitment of the Group of Friends on Culture-based Climate Action, launched at COP28 under the joint leadership of Brazil and the United Arab Emirates, to which UNESCO serves as a lead knowledge partner.

My colleagues remain available, as needed, to exchange with the Permanent Delegation of the Republic of the Philippines to UNESCO, as well as with your organization, to explore possible areas of synergies.

Yours sincerely,

Ernesto Ottone R.



**Message from Ms Marlova Jovchelovitch Noletto,
Director and Representative of the UNESCO Office in Brazil,
on the occasion of
the Earthsavers DREAMS Ensemble's initiative in culture-based climate action
towards COP30 in Belém, Brazil, 2025**

UNESCO is pleased to convey its support for the Earthsavers DREAMS Ensemble and its efforts to integrate culture-based climate action into the official framework of COP30.

This initiative is especially timely as COP30 in Belém, Brazil approaches. By engaging artists, educators, policymakers, and civil society from across regions, including ASEAN countries, it builds bridges across cultures and generations, strengthening the voices of the Global South in shaping a more sustainable future.

As a UNESCO Artist for Peace, the Earthsavers DREAMS Ensemble reaffirms its commitment to using the arts as a catalyst for awareness, resilience, and global cooperation. Their dedication reflects the spirit of UNESCO's mission: to foster dialogue among peoples, advance sustainable development, and build peace through education and culture.

On this occasion, I hope the ideas, talents, and partnerships gathered under this initiative will resonate beyond COP30, inspiring innovative solutions to safeguard our planet.

A handwritten signature in black ink, appearing to read "Marlova Jovchelovitch Noletto".